國立彰化師範大學106學年度碩士班招生考試試題

系所： 企業管理學系(選考乙) 　　　　　　　　　　　　　　　　科目： 經濟學

　　　　企業管理學系行銷與流通管理碩士班(選考乙)

1. Suppose that a monopolist is confronted with a straight-line demand curve, which passes through the 2-tuples (quantity, price) of (0, 6) and (24,0) in the quantity-price space. The marginal cost curve for the monopolist is a straight line passing through the 2-tuples (quantity, cost) of (0, 0) and (12, 3). Show numerically and graphically the profit-maximizing output level and the maximum profit the monopolist can obtain with the fixed cost equal to zero. (25%)

2. In the IS-LM framework, discuss verbally and graphically monetary policy effects as the interest-rate response of money demand is zero. (25%)

3. 在人類可能被機器取代的時代，請說明為何具有創新技術的國家，其國民實質工資的增加程度仍有機會大幅高於其他國家？(25%)

4. 請推論在一例一休架構下，勞動需求與勞動供給會受哪些因素的影響而產生什麼樣的各種變化？就業量與實質工資在該架構下（若有需要，考生可另行自己給定假設景況）與勞動供給和需求的關係為何？(25%)